

K.T.G. (USA)

Memphis, Tennessee



Paper machines – 4
Converting lines – 10
Products – **Bathroom tissue, facial tissue, paper towels, napkins**
Annual capacity – **100,000 ST**
Brand names – **White Cloud and private labels**

In August, 2002, Kruger Inc. acquired a large, idle tissue mill in Memphis, Tennessee, and formed a new company, K.T.G. (USA) LP. The mill is situated on 80 acres (32 ha) of land just north of downtown Memphis and, with over 40 acres (16 ha) under roof, is the largest single structure in the city.

K.T.G. fulfills Kruger's strategic objective of becoming a North American tissue competitor by expanding into the premium private-label segment of the US retail market. K.T.G.'s operations have been integrated with Kruger Products Limited to produce synergies in sales, technical innovation and new product development.

Initially, K.T.G. (USA) has seen its production capacity increased gradually to produce premium private labels. The company which benefited from a major modernization program, employs approximately 175 people.