

NEWS RELEASE – For immediate release

KRUGER OBTAINS FSC CHAIN OF CUSTODY CERTIFICATION FOR SEVERAL OF ITS INDUSTRIAL PRODUCTS DIVISION'S MILLS

Montréal, Québec, May 31, 2011 – Kruger Inc., Industrial Products Division, today announced that its three Québec paper mills and its three sawmills have been awarded Chain of Custody (CoC) certification by the Forest Stewardship Council® (FSC®), license code FSC®-C103971, for several product groups, including pulp, paper and paperboard, logs, lumber, as well as by-products and bark. These products will feature the “FSC Mixed Sources” and “FSC Recycled” labels starting in spring 2011.

The FSC, an international non-profit organization, is dedicated to promoting the environmentally appropriate, socially beneficial, and economically viable management of the world's forests. The FSC's standards are among the strictest and the best in the global forest industry. More specifically, CoC certification enables clients to track forest products through all stages of the production process, from the forest to the shelf, including the manufacturing, converting and distribution stages.

“CoC certification based on the FSC standard is a perfect fit with our continuous improvement and responsible environmental and community management objectives,” said Daniel Archambault, Executive Vice President and Chief Operating Officer, Industrial Products Division of Kruger Inc. “Our clients know that Kruger is committed to offering products of impeccable quality that meet the strictest environmental standards, but FSC certification gives them an additional guarantee,” he concluded.

Kruger Inc. obtained CoC certification after a rigorous auditing process carried out under the SmartWood Program of the Rainforest Alliance, an FSC-accredited third party. The certificate covers materials and products from Kruger's newsprint mills in Trois-Rivières and Brompton, the Kruger Wayagamack coated paper mill, and Kruger's sawmills in Parent, Saint-Roch-de-Mékinac and Saint-Séverin-de-Proulxville.

In 2010, Kruger Inc. was granted FSC certification (license code FSC®-C007364) for its forest management practices in Mauricie, while its Consumer Products Division received FSC CoC certification (license code FSC®-C104904) at the beginning of 2011 for some 150 tissue products manufactured by Kruger Products L.P.

About Kruger

Founded in 1904, Kruger Inc. is a major producer of publication papers, tissue, lumber and other wood products, corrugated cartons from recycled fibres, green and renewable energy and wines and spirits. The Company is also a leader in paper and paperboard recycling in North America. Kruger operates facilities in Québec, Ontario, British Columbia, Newfoundland and Labrador and the United States.

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