

NEWS RELEASE – For immediate release

**CORNER BROOK PULP AND PAPER FILES FOR ENVIRONMENTAL
ASSESSMENT TO TEST TDF AS SUPPLEMENTAL FUEL SOURCE**

**Public and stakeholder consultations planned to ensure
transparent and informed decision-making process**

Corner Brook, N.L., October 28, 2010 – Corner Brook Pulp and Paper Limited (CBPPL) is launching a public information and feedback process as part of its registration for a provincial environmental assessment to evaluate the potential of using tire derived fuel (TDF) at the Mill. Using TDF as a supplemental fuel would help the Mill cut back on fossil fuels and reduce its energy costs, while offering an environmentally safe solution to dispose of the province’s used tire stockpile.

If the environmental assessment is approved, CBPPL will test TDF by adding it to the boiler fuel mix at the steam plant in one per cent increments, up to a maximum of five per cent of the total. Tests would be conducted at regular intervals to ensure stack emissions remain within provincial standards.

“Our foremost concern is maintaining emissions within the environmental regulations established by government to protect public health. At this stage we are undergoing an environmental assessment in the hope we can move forward to test the possible ways TDF can be used at the Mill,” explained Dwayne White, Continuous Improvement and Technical Manager, CBPPL. “The project will not move forward if we encounter any risks or problems that cannot be addressed.”

The Department of Environment and Conservation typically completes the environmental assessment process within 45 days of registration. During that period, CBPPL will seek input through public information sessions to be held November 9 and 10, starting at 7 p.m., at the Pepsi Centre in Corner Brook. There will also be a website (www.cbtpl.com/tdf) and e-mail link (info@cb.kruger.com) to learn more about the proposed project and submit questions and comments.

“We recognize this is a multi-faceted issue, much of it very scientific in nature, so we want the public to have all the information they need during the assessment process and make sure we answer all their questions,” added Mr. White.

CBPPL also intends to establish an advisory committee of scientific experts and local stakeholder groups. The committee will provide guidance following the environmental assessment process and throughout testing.

CBPPL has been reviewing supplemental fuel sources for several years and TDF stands out as the most readily-useable and efficient option. It is currently used in 123 facilities in more than 30 U.S. states and approved as a supplemental fuel source in British Columbia, Saskatchewan, Manitoba and Quebec.

CBPPL has worked with the Multi Materials Stewardship Board (MMSB) as the agency in charge of used tires in the province to assess options moving forward. The MMSB has indicated it would support this initiative provided it meets environmental standards, that the parties are able to reach an acceptable commercial arrangement, and subject to any other legislative requirements.

Since 2005, CBPPL has invested more than \$5 million in boiler upgrades to improve combustion efficiency and use supplemental fuels like TDF. “The Mill is equipped with state-of-the-art technology that should enable us to use TDF in a safe and environmentally responsible manner,” explains Dwayne White. “If the results of our testing fall within the government guidelines, TDF could help us save on energy costs and reduce our reliance on fossil fuels.”

In addition to the website and online feedback link, members of the public may also contact the Mill by phone at 709-637-3105, or by email at info@cb.kruger.com.

About CBPPL

In operation since 1925, Corner Brook Pulp and Paper Limited has 600 employees. In 1984, the Mill was acquired by Kruger Inc., a major Canadian producer of publication papers, tissue, lumber and other wood products, corrugated cartons from recycled fibres, green and renewable energy and wines and spirits. The Company is also a leader in paper and paperboard recycling in North America. Kruger operates facilities in Quebec, Ontario, British Columbia, Newfoundland and Labrador and the United States.

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