



Kruger

Publication
Papers

PRESS RELEASE – For immediate release

**KRUGER WINS DOW JONES GOLD SUPPLIER AWARD
FOR THE 10TH CONSECUTIVE YEAR**

Montréal (Québec), November 19, 2008 – Kruger Inc. has once again made the honor roll, winning the 2007 Gold Award from Dow Jones & Company, publishers of The Wall Street Journal, Barron's, and the Ottaway Newspaper group.

Among other criteria for the Gold Award, Dow Jones evaluates runability, optical properties, service levels and delivery performance and overall support services of each supplying mills that directly impact Dow Jones' ability to achieve their business objectives.

“We are very proud to be recognized once again for the superior quality of our products and service,” said Lincoln Simpson, Vice President – Sales & Marketing, Publication Papers Sales. “Winning the award for the 10th consecutive year is a source of pride to Kruger Inc. It is recognition of our consistency, commitment to customers and to quality that permeates our organization. It is also a testament to the hard work and attention to customer support by our manufacturing, management, sales and technical service and customer service teams.”

In presenting the Kruger employees with the Gold Quality Award, Larry Hoffman, VP Production/Distribution for Dow Jones stated that winning ten consecutive awards speaks to the very high level of quality built into every step of the Kruger paper manufacturing process and a dedication to maintaining consistency that helps Dow Jones meet the demands of our readers and advertisers.

A subsidiary of News Corporation, Dow Jones is a leading provider of global business news and information services. Its flagship publication, The Wall Street Journal, which also happens to be the world's leading business publication, was founded in 1889 and has a total circulation of nearly 2.1 million. Since 1882, the Dow Jones name has been synonymous with accuracy, integrity and trust.

Founded in 1904, Kruger Inc. is a major producer of publication papers, tissue, lumber and other wood products, corrugated cartons from recycled fibers, green and renewable energy and wines and spirits. The Company is also a leader in paper and paperboard recycling in North America. Kruger operates facilities in Quebec, Ontario, Alberta, British Columbia, Newfoundland and Labrador, in the United States and the United Kingdom and has 9,000 employees.

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