

RECYC-QUÉBEC

Press Release

Exemplary management of residual materials – 19 industries, businesses and institutions are recognized for their efforts and performance



The Minister of Sustainable Development, Environment and Parks, Mrs. Line Beauchamp, presents the ICI ON RECYCLE! Performance Attestation to Mr. Michel Dubuc, General Manager, LaSalle Plant – Krupack Packaging.

Montreal, Friday June 8, 2007 – At a ceremony held at the National Environment Fair, the Minister of Sustainable Development, Environment and Parks, Mrs. Line Beauchamp, presented ICI ON RECYCLE! Performance Attestations to 19 establishments. Created in 2003 on behalf of the Québec Government, this recognition program underlines the efforts of industries, business and institutions who have introduced measures allowing the exemplary management of residual materials on their premises in compliance with the Québec Residual Materials Management Policy, 1998-2008.

“It is important to recognize the efforts of these 19 establishments who voluntarily made a commitment to manage their residual materials in a responsible manner. This shows their dedication as corporate citizens and their interest in protecting the resources and environment of Québec”, said Mrs. Beauchamp.

The following nine establishments who had received the attestation in 2004 met the requirements for the renewal of their attestation within this recognition program:

- Alcoa – Bécancour Mill;
- Cascades Récupération – Lachine, a division of Cascades Canada
- CFER du Saguenay (Corporate Training and Recovery Center);

- Collège de Rosemont (Montréal);
- Delta Sherbrooke – Hotel and Conference Center;
- Komatsu International (Canada) Inc. (Candiac);
- Kruger Krupack Packaging – LaSalle Plant;
- NI Environnement – Montréal Office;
- Restaurant L'Ardoise (Sherbrooke).

In addition, ten new establishments have received the ICI ON RECYCLE Performance Attestation:

- Armoires Cuisines Action (Sainte-Sabine);
- Caisse populaire Desjardins Sieur-d'Iberville (Saint-Jean-sur-Richelieu);
- Columbia Forest Products – Saint-Casimir Mill;
- Conseil Régional de l'Environnement de la Gaspésie et des Îles-de-la-Madeleine (CREGÎM);
- Corneau Cantin Chicoutimi Inc.;
- Marché Stéphane Beaulieu Inc. (Sainte-Julienne);
- PJC Jean Coutu Bois-des-Filion;
- Produits de Marque Liberté Inc. – Head Office (Candiac);
- Produits de Marque Liberté Inc. – Production Plant (Brossard);
- Concordia University (Montréal).

The President and General Manager of RECYC-QUÉBEC says he is “happy to see that more and more companies take their responsibility. Fifty-four establishments are now recognized for their performance. These achieve excellent rates of recovery, which is proof that they can attain the objectives set by the Quebec Residual Materials Management Policy, 1998-2008.

Evaluation Criteria

To obtain this recognition, establishments have to respect several criteria, the first being to ensure the beneficial use of at least 65% of reusable residual materials. Secondly, the establishment must achieve at least three objectives pertaining to the beneficial use of the following materials: 70% paper and board, 70% wood, 60% organic matters, 95% metal, 70% plastics, 95% glass and 70% textile.

The ICI ON RECYCLE Performance Attestation is valid for two years during which this recognition can be posted publicly using the graphic material placed at their disposal by RECYC-QUÉBEC on their communication tools (seal on stationery, ICI ON RECYCLE banner, etc.). At the end of the two-year period, these establishments are invited to demonstrate the maintenance of their environmental performance to renew their attestation.

The candidates' files are analysed by a jury of experts in residual matters management in the industrial, commercial and institutional sectors. This jury includes Mrs. Linda Carbone of the BOMA Québec Association, Mr. Robert Litzler of the Québec Association for the Promotion of Environmental Education, Mr. Gilles Lévesque of Westcliff, Mr. Jacques Fortin of the LaSalle Economic Development Corporation, and Mr. Alain Leduc of the City of Montreal.

As part of its mandate and to support the Québec Residual Materials Management Policy 1998-2008, RECYC-QUÉBEC directs, implements and coordinates activities that

promote the beneficial use of residual materials, while ensuring the management of certain programs by developing pertinent knowledge and mobilizing various stakeholders to reduce the generation of residual materials and waste volumes. RECYC-QUÉBEC supports and recognizes the efforts made by stakeholders in the different sectors and ensures the follow-up of objectives of the Quebec Residual Materials Management Policy, 1998-2008.

Source :

Véronik Aubry
Press Attachée
Cabinet of the Minister of Sustainable Development,
Environment and Parks
(418) 521-3911

For information :

Sophie Langlois-Blouin
Information Agent
RECYC-QUÉBEC
(418) 643-0394, ext. 3238