



Tree Canada



Longlac Wood
Industries Inc.

PRESS RELEASE

June 8, 2001

LONGLAC WOOD INDUSTRIES AND TREE CANADA GREEN NORTHERN ONTARIO COMMUNITIES

Longlac Wood Industries (LWI) and Tree Canada Foundation (TCF) have partnered to beautify two areas in Northern Ontario. The program will result in the planting of almost 3,000 trees on behalf of LWI. In the first project coordinated by John Nickle of LWI, employees and local volunteers will plant 2,100 poplar cuttings along the banks of the Making Ground River in Longlac, ON on June 8th. The goal is to provide a natural backdrop of trees between those using the river for recreational purposes and the company's mill facilities.

LWI will also provide funding for the planting of seedlings in Sudbury, ON. The successful Sudbury Land Reclamation Program is an excellent example of a community partnership initiated to solve a major environmental problem. Its impact is apparent in the increased natural colonization by trees and shrub species, in the improved water quality of lakes and streams in re-vegetated areas and in the increased number and diversity of animal and plant species in the area.

LWI Vice-President Dave Martin said "in Longlac, we wanted to enhance the views for those using the river for recreational purposes as our gift to the residents of the area. As the largest employer, it is important that we acknowledge the support of the community. Working with TCF allows us to create a unique partnership with a positive environmental organization focused on the benefits of trees. We are also excited to support the Sudbury initiative which has been recognized with the United Nations Local Government Honors Award and has seen the planting of some 6 million trees". Richard Lipman, Vice-President, Tree Canada stated "TCF is pleased to work with LWI on these Northern Ontario projects and to partner to provide both aesthetic and environmental enhancement. These trees will contribute to these communities for years to come. We very much value our partnership with LWI".

Longlac Wood Industries Inc., a subsidiary of Kruger Inc., is a leading manufacturer of high quality Hardwood Plywood, Multicore and Random Waferboard products. Their mills are located in Longlac ON. TCF is a non-profit charitable foundation that plants trees in rural and urban Canada for environmental benefits, including carbon sequestration, and educates Canadians on the environmental and economic benefits of trees. Since 1992, TCF has planted over 74 million trees through working partnerships and with the support of its corporate sponsors.

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