



Corner Brook Pulp and  
Paper Limited

**NEWS RELEASE - For Immediate Release**

**CORNER BROOK PULP AND PAPER SUPPORTIVE OF  
ADVENTURE TOURISM INITIATIVE FOR MAIN RIVER**

**Corner Brook, June 1, 2001** - Corner Brook Pulp and Paper Limited (CBPP) stated today that it is pleased with the initiative being shown by Earth River Expeditions of New York to explore adventure tourism opportunities presented by the Main River.

Kevin Sheahan, CBPP's Vice President and General Manager said that "having adventure tourism operators, like a US-based rafting company, visit the Main River lines up perfectly with the objectives that were developed to support the establishment of a protected area along the length of the River"

"We think this is a good idea. We have said many times that we are very pleased to see adventure and eco-tourism development in the Main River area. One of the key reasons for the new waterway park was to encourage this type of multi-user development" said Sheahan.

CBPP considers this initiative to be a very positive way to encourage future activity in the eco-tourism industry for western Newfoundland.

Sheahan concluded by saying that "this is exactly why we relinquished our harvesting rights to some 200 square kilometers of merchantable timber along the Main River. It was for just this purpose and we hope that this adventure tourism concept is successful and can attract tourists from outside the province to spend money here and to promote the west coast of Newfoundland as an adventure tourism destination".

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**FOR MORE INFORMATION:**

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